



PRESS RELEASE

Contact: John Andoh
Transit Manager
Cell (336) 524-3024

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Link Transit Partners with Moovit to Enhance the Rider Experience

Thanks to a new partnership with commuter app Moovit, Burlington public transit riders can plan, pay, and navigate journeys, and enjoy an exclusive ad-free experience with premium features — all in the Moovit app

Burlington, NC – May, 2025 – Link Transit is announcing a strategic partnership with [Moovit](#), creator behind the #1 commuter app. Starting today, Link is offering riders an exclusive, ad-free Moovit upgrade making transit smoother, smarter, and more connected. Through Moovit, Link is offering a seamless urban mobility experience — multimodal journey planning, mobile payment, and real-time information — all from one app. Moovit users also have access to premium features such as Live Vehicle Tracking.

Moovit guides people in getting around using public transport, including being able to plan, pay for, and navigate journeys with real-time arrival information. The app provides users with multimodal journey planning with real-time arrival information so they know when their bus is arriving, a Live Directions feature with onboard alerts, and Service Alerts to avoid disruptions. Moovit has also integrated Uber, allowing users to plan and navigate Burlington and beyond. Riders can also view the live location of Link vehicles via icons moving across the map in real-time, providing users greater insight into their route's progress.

“We love using technology at Link Transit and this new partnership with Moovit, provides Link Transit riders free access to some of Moovit’s best features – they can plan a trip, pay for a trip, track a trip and book Uber rides when Link Transit services are unavailable.” Said John Andoh, Transit Manager for the City of Burlington, the administrators of Link Transit. “Soon passengers will be able to book and cancel paratransit trips with Moovit through the Via Solutions app”.

“We’re thrilled to partner with Link Transit to bring their riders a seamless and comprehensive mobility experience,” said Gil Balog, Chief Operations Officer at Moovit. “By offering journey planning and payment, and premium features with an ad-free experience, we are making public transit more accessible, efficient, and user-friendly for Burlington residents and visitors alike.”

Mobile ticketing has been enabled using Token Transit's robust mobile ticketing platform.

Link Transit can download the Moovit app for free on [iOS](#) and [Android](#) to take advantage of this new, ad-free transit experience.

Learn more about Link Transit, its routes, fares and how to ride at www.linktransit.org or call (336) 222-LINK. Follow Link Transit on X [@LinkTransitNC](#), Facebook [@LinkTransitNC](#) and on Instagram [@LinkTransitNC](#).

You can also track Link Transit in real time by visiting www.mylinktransit.org, calling (336) 429-5465 and input the bus stop number, texting "LINK <stop number>" to 41411, downloading the Transit App, Moovit App from App Store and Google Play store or using Apple Maps, Google Maps or Bing Maps to plan a trip in real time.

About Link Transit

Link Transit operates five fixed routes and a door-to-door demand response service for persons with disabilities is available in Burlington, Gibsonville, Elon, Mebane and to/from Alamance County Office Building and Courthouses and Alamance Community College, Monday through Saturday. All routes meet in Downtown Burlington at the transfer hub located at Worth Street and Webb Avenues. Link Transit is funded with local, state and federal funds. Learn more about Link Transit at www.linktransit.org or call (336) 222.LINK.

About Moovit

Moovit (www.moovit.com) is the creator behind the #1 commuter app. Moovit's iOS, Android, and Web apps offer users a smart mobility experience to easily get to their destination using any mode of public and shared transportation. Transit riders can benefit from mobile ticketing to plan, pay, and ride with transit services. Introduced in 2012, Moovit now serves over 1.5 billion users in more than 3,500 cities across 112 countries, in 45 languages.

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